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Chuck Martin is a New York Times business author. His latest book, *MOBILE INFLUENCE: The New Power of the Consumer*, is a research exploring how the mobile consumer is on the

Mobile influence: the new power of the consumer

Keynote Speaker Chuck Martin Presenting in Amman, Jordan Chuck Martin is a New York Times business best-selling author, CEO of Mobile Future Institute and the Editor

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My Social Media and Marketing class at the University of Louisville was assigned the task of reading Chuck Martin's, *Mobile Influence*, *The New Power of the Consumer*

Episode #461: mobile influence and the new power

Chuck Martin is high energy, *MOBILE INFLUENCE: The New Power of the Consumer*, illustrates the impact mobile is going to have and the future of the market.

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Chuck Martin is a New York Times business best-selling author, researcher, Martin s new book, **MOBILE INFLUENCE: The New Power of the Consumer**,

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In this week s episode, Chuck Martin stops by to talk about his new book Mobile Influence; Mobile Influence: The New Power of the Consumer

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Chuck Martin is considered to be a Digital Pioneer for more than an era, however his new book MOBILE INFLUENCE (The New Power of Consumer)

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or enjoyment purposes! Our class was assigned to read this book at the University of Louisville for our Social Media Marketing course. Chuck Martin did a fantastic

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Chuck Martin is a New York Times Business Bestselling author, analyst and has been a leader in emerging digital technologies for more than a decade.

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